



HAWAI'I Hotel & Restaurant Show

MAY 29 & 30, 2019

HAWAII CONVENTION CENTER

The brand new Hawai'i Hotel, Restaurant & Travel Show is an exhibition showcasing the hospitality industry in Hawai'i.

BROUGHT TO YOU BY:

STAR ★ EVENTS



**HAWAII LODGING
& TOURISM
ASSOCIATION**



**Hawai'i
Restaurant
Association**

BOOTH PACKAGES:

OPTION 1:

Booth, Event Guidebook & Advertising – \$1,450

Includes:

- 10'x10' booth space
- 1 skirted 8' table
- 2 chairs
- Wastebasket
- Company Booth ID
- Guidebook and event website listing
- 4 event badges
- Attendee mailing list (post-event)
- 1 3x5 ad in the Honolulu Star-Advertiser or 100,000 leaderboard impressions on StarAdvertiser.com
- 1/4 page ad in the Event Guidebook (upgrade to a full page for \$1000!)

OPTION 2:

Booth & Advertising – \$1,300

Includes:

- 10'x10' booth space
- 1 skirted 8' table
- 2 chairs
- Wastebasket
- Company Booth ID
- Guidebook and event website listing
- 4 event badges
- Attendee mailing list (post-event)
- 1 3x5 ad in the Honolulu Star-Advertiser or 100,000 leaderboard impressions on StarAdvertiser.com

The Event Guidebook will be distributed for free to all attendees of the event, and a print replica will be emailed to all registered guests!

Note: Add \$175 for premium corner booth. Rates above are subject to state tax. 20% discount available for Hawai'i Lodging & Tourism Association and the Hawai'i Restaurant Association members. Free ad must be used between April 1, 2019 – June 30, 2019.

DEADLINE

Space reservation and final payment is due by April 31, 2019.

**To reserve your booth or sponsorship package, contact
Lily Williams at (808) 529-4377 or lwilliams@stareventshawaii.com**

SPONSORSHIP PACKAGES:

CO-SPONSORSHIP - \$2,500 (10 AVAILABLE)

WHAT'S INCLUDED?

Logo on all event display ads

- Honolulu Star-Advertiser promo ads
- MidWeek promo ads
- Email blasts

Logo on all event printed promo collateral

- Event Guidebook
- Event badge mailers
- Preview mailers
- Giveaway entry box collectors
- Entry forms for Las Vegas giveaway

Logo on all event signage

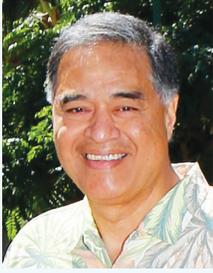
- Hall entrances
- Seminar signs
- 12'x16' banner hanging in expo area
- 3'x8' wide tall ad billboard displayed in event registration area

1/2 page ad in Event Guidebook

Logo rotating with all sponsors on event website



To reserve your booth or sponsorship package, contact
Lily Williams at (808) 529-4377 or lwilliams@stareventshawaii.com



"I am very excited that the Hawai'i Lodging & Tourism Association is partnering with the Honolulu Star-Advertiser and the Hawai'i Restaurant Association to hold the first-ever Hawai'i Hotel and Restaurant Show on May 29th & 30th 2019. HLTA & HRA are committed to working with the Star-Advertiser to make this event the premier hospitality trade show in the state at our new venue, the Hawaii Convention Center."

MUFI HANNEMANN
President & CEO,
Hawai'i Lodging & Tourism Association



HAWAII LODGING & TOURISM
ASSOCIATION



"Hawai'i Restaurant Association is pleased to partner with Hawai'i Lodging and Tourism Association and Honolulu Star-Advertiser on an all-new hospitality show. The show will present new and unique opportunities for vendors and guests such as educational seminars by industry experts, live demonstrations and the latest trends in technology."

THOMAS JONES
Incoming Chair - Hawai'i Restaurant Association
President, REI Food Service, LLC



"With this new addition to Oahu Publications, Inc.'s line of annual expo and fair products, our team is able to use valuable experience to provide professionals with the knowledge they need to compete locally, nationally and internationally. The Hawai'i Hotel & Restaurant Show is an all-inclusive resource that brings the best of Hawai'i and the Pacific Rim together."

DENNIS FRANCIS
President & Publisher,
Honolulu Star-Advertiser

STAR ★ EVENTS

NEW EVENT FEATURES

The mission of our partners is to enhance the vendor and attendee experience of the traditional "hospitality show" by providing opportunities for education, entertainment, and interaction with new vendors and technology.

- Guests will experience different activation zones, such as a "Technology Pavilion" and live food demonstrations.
- Free educational seminars and workshops will give your business the chance to gain valuable insight into the changing hospitality and restaurant markets.
- Marketing and promotion for the event will increase awareness of the hospitality and restaurant industries and how they are impacting Hawai'i's economic landscape.
- Free advertising in the Oahu Publications family of products provided for all companies who purchase a booth package.